# Okelo Peña

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An internship-seeking journalism student at UCF aspiring to become a reporter at a news organization or television station. However many steps I take in my professional career, my first are long behind me, and my last are nowhere in sight.

# **Experience**

ANALYST | Hitting The Field Jan. 2020 to now - Orlando, FL

- Co-host for "HTF Bets," on-air talent for four main shows.
- Producing and writing scripts for "HTF Bets," cutting highlights and editing video for shows.
- Managing HTF social media and assisting in the development of HTF commercials.

#### REPORTER | Nicholson Student Media Aug. 2019 to now - Orlando, FL

- Pitching and writing hard news and feature stories for the UCF community.
- Taking photos and covering events on and off campus for UCF-related stories.
- Writing scripts and creating VOs, PKGs, and VOSOTs to air in webcasts and newscasts.

#### CONTRIBUTING WRITER | Based in Fact Aug. 2017 to now - Fort Lauderdale, FL

- Contributing to online stories for NFL, NBA, and NHL analysis.
- Editing and hosting original podcast "Talk is Okelo."
- Co-analyst for WPG Global Sports.

#### CONTRIBUTING WRITER | Broward College Observer March 2017 to April 2019 - Davie, FL

- Pitching and writing college-angled and world-oriented stories.
- Head sports- writer for BC baseball, contributor for the Arts and Entertainment section.
- Managing BC Observer Social media.

#### Skills

- Fluent Spanish speaker.
- Practiced in Adobe Premiere Pro and Audition, Microsoft Word, Excel, and PowerPoint, and Rundown Creator.
- Personable and confident interviewer.
- Strong writer and alert editor in AP Style.
- Visible and wired social media presence.
- Able to shoot great video with both professional and consumer-grade tools.

#### **Activities and Honors**

- Treasurer of the Radio Television Digital News Association UCF Chapter, Sept. 2020 to April 2021
- AKAEAF Scholarship, Aug. 2019
- Taco Bell Live Mas Scholarship, May 2019
- Phi Theta Kappa member, Jan. 2019
- Vice President of the Broward College Honors Student Committee, Jan. 2018 to April 2019
- Broward College Merit Scholarship, June 2017

# **Education**

## The University Of Central Florida

2019 to now - Orlando, FL

Bachelor's degree in Electronic Journalism, Expected Dec. 2021

• Minor in Sports Business Management

## **Broward College**

2016 to 2019 - Fort Lauderdale, FL Associate of Arts, Dec. 2018

Honors distinction